

# Bumper Stickers - Permanent Gold Polyester - Sheet

Bumper stickers are most often utilized by businesses for promotional purposes or by individuals to express a point-of-view or cause. They're like "mini-billboards", working 24/7 to get important messages across. Radio station promotions, association memberships, political messages, school and event promotion and novelties are typical applications. Naturally, pressure-sensitive film is a perfect solution because it is highly durable. And it offers a wide variety of options from simple, brilliant white, to eye-catching holographic patterns for interesting light diffraction effects to bright silver and gold. Don't forget about this effective yet inexpensive way to get the message out about your product. **For more information on FLEXcon's pressure-sensitive film solutions for bumper stickers, contact your local Sales Representative or our Performance Products Business Team at (508) 885-8440.**



**Product: Classics Plus® SELECT™ 57206SL**

**Benefits:**

- 1.5 mil gold polyester film offers good durability and easy installation
- Ink-receptive surface is compatible with most UV and solvent screen inks. Please test for ink adhesion with your specific ink chemistry
- Permanent pressure-sensitive acrylic adhesive resists oozing and reduces adhesive build-up for ease of diecutting
- Adheres to a variety of surfaces including chrome-coated metal, chrome-coated plastic, glass, auto glass and painted plastic
- Sheet liner is a polycoated layflat release liner for ease of converting

Ask about FLEXcon's wide variety of colored vinyls, brilliant metallic polyesters and eye-catching holographic vinyls for bumper stickers



**FLEXCON**

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# Classics Plus® SELECT™ 57206SL

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (Mils[microns])	Film	1.4 (36) +/- 10%
	Adhesive	0.9-1.0 (23-25) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	No Shrinkage Observed	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Chemical Resistance	Water	Excellent
	Gasoline	Good
	Basic Cleaners	Excellent
	Toluene	Good
<b>Adhesion Properties</b>		
Ultimate Peel from	Average	
	Oz/In	(N/m)
	Auto Glass	35 (385)
	Chrome-Coated Metal	29 (319)
	Chrome-Coated Plastic	34 (374)
	Glass	30 (330)
Painted Plastics	38 (418)	
<b>Expected Shear</b>		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	10	
<b>Tack (gm/sq cm)</b>	340	ASTM D 2979
<b>Expected Exterior Life</b>	Two years (Gold color fades under sunlight)	
<b>Service Temperature Range</b>	-40°F to 302°F (-40°C to 150°C)	
<b>Minimum Application Temperature</b>	50°F (10°C)	
<b>Storage Stability</b>	Two years when stored at 70°F (21°C) and 50% relative humidity	

### Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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