## **Product Bulletin**

## PRINTABLE POLYESTER - COLORS

## PIGMENTED PERMANENT ADHESIVE

A 2.0-mil print-treated polyester film coated with a pigmented, permanent acrylic pressure sensitive adhesive on a 90# liner. This film is designed to accept a variety of UV curable and solvent based screen printing inks. May also be used for flexographic, offset and letter press but must be tested prior to use. The sta-flat liner is dimensionally stable to afford excellent sheet printing and processing.

**Applications** Decorative decals, product identification markings and nameplates. Recommended for

application to flat, smooth substrates. Test thoroughly if substrate has texture or

curvature.

**Thickness** Film 2.0 mils.

Adhesive 1.4 to 1.6 mils. Liner 6.7 mils. (Thickness variance +/- 10%)

**Dimensional Stability** Excellent.

Minimum Application

Temperature 50°F.

**Service Temperatures** Film -40°F to +250°F.

Adhesive  $-40^{\circ}$ F to  $+200^{\circ}$ F. Liner  $-40^{\circ}$ F to  $+200^{\circ}$ F.

If using dye sublimation transfer printing thoroughly test product performance because the dye sublimation transfer process will usually exceed these service temperatures. Film shrink, adhesive

and liner distortion can be expected when service temperatures are exceeded.

**Expected Lifetime Exterior** Up to 2 years.

Adhesion To stainless steel - 40 oz. /in.

Tested according to PSTC-101, Method A with 24 hr. dwell at 70° F and 50% relative

humidity. Typical values. Individual values may vary. Test thoroughly before

production.

OpacityGood.Water ResistanceExcellent.Humidity ResistanceExcellent.

**Storage Stability** Shelf life of 1 year when stored at 70° F and 50% relative humidity.



Manufacturer of Pressure Sensitive Films, Traffic Graffic Floor Advertising Films, Custom Coatings and Printing Inks.

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